

## **WriteBoston Chosen as 2006 Social Innovator**

WriteBoston is one of five organizations to be named a Social Innovator of 2006. At a reception on Wednesday, December 7, 2005 the Social Innovators were honored and presented to the Social Innovation Forum community. This year, the Social Innovation Forum featured five different Social Issue tracks. WriteBoston was chosen for the “Closing the Achievement Gap: Fostering Literacy in Youth: social track.

WriteBoston will receive five months of consulting and coaching services provided by Root Cause and volunteers with expertise in strategy consulting, venture capital, marketing strategy or nonprofit management. WriteBoston will also be invited to present at the SIF’s showcase event in late March at the MIT Sloan School of Management.

From the Social Innovation Forum website - The mission is to foster greater social and economic impact by promoting, connecting and supporting social entrepreneurs and social investors. The Social Innovation Forum strengthens nonprofit organizations by providing innovative leaders with direct access to the human and financial capital they need in order to grow and sustain their organizations. The Social Innovation Forum commits to:

- A rigorous selection and vetting of social entrepreneurs
- An intensive training process for the Finalists that includes developing a prospectus and a presentation, and learning a practical set of tools and techniques for building relationships with social investors over time
- An annual event that bridges the nonprofit/donor gap by providing an opportunity for social entrepreneurs and social investors to meet and invest together in making a difference